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http://www.mxmindia.com/2014/09/good-relations-and-unf-to-	September 11, 2014
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Good Relations and UNF to host Clima Film Fest '14 By A Correspondent

At a time when climate change debates around the world is reaching a new crescendo, Good Relations India, a strategic communications consultancy and Ennovate Global, a specialist in climate change research and communication in partnership with the United Nations Foundationare hosting the Clima Film Fest 2014 to broaden awareness on climate change issues across India.

The three-day event will take place at M.O.P. Vaishnav College for Women, Chennai on September 12-13, 2014 after a grand inauguration by His Excellency Dr. K. Rosaiah, the Governor of Tamil Nadu at Raj Bhavan in Chennai on September 11, 2014.

With over 3000 Registered participants, 16 Films screened, 14 Issues in focus, 13 Environmental and media experts, 12 Filmmakers, more than 10 Settings explored across India; several international platforms showcased; and with 6 Partners, 4 Venues, 4 Thematic sessions, 4 Film Sessions, 3 Festival days with an encompassing platform, the event will present a collection of compelling stories across India highlighting evidences of the real impacts of and adaptations to climate change directed by some of India's most eminent filmmakers during the festival.

Commenting on the awareness campaign, Dr. Iris Good, Deputy Chairman, Good Relations India said, "Good Relations has recently effectively and strategically managed the communication of Assessment Report (AR-5) by Intergovernmental Panel on Climate Change (IPCC) in India pertaining to impacts, adaptation and vulnerability (Working Group II); and mitigation options (Working Group III). It is an absolute honour for us to organize and host an event of global significance with distinguished partnership of organizations representing the cause of Climate change in India. An opportunity that I feel will demonstrate GRI's expertise in Strategic communications and CSR management."

Clima Film Fest '14 aims to integrate science, creativity and communication via films to show evidence of the real impact of and adaptations to climate change. The film fest is supported by renowned environmental and academic organizations including C P R Environmental Education Centre (CPREEC), Panos South Asia and M.O.P. Vaishnav College for Women. In the run-up to the Secretary General's Climate Summit at UN headquarters on September 23, 2014, the film fest aims at creating maximum buzz about the impacts of climate change on our lives.

- See more at: http://www.mxmindia.com/2014/09/good-relations-and-unf-to-host-clima-film-fest-14/#sthash.2HYI0B4O.dpuf